



# Kayla K. Storlid

BrandStorming 90-Day Program

Presented by:

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Brand Builder

08 • 20 • 2019

**Build A Brand That Works Hard For You!**

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[BrandWorxProductions.com](http://BrandWorxProductions.com)



### Attract an audience and start making money!

- A foundational brand-building program designed to guide committed entrepreneurs to reach their vision—step by step.
- Get crystal clear on who you'll serve and how you'll serve them, and then develop a concrete plan for reaching more people, attracting more clients, and earning a great living!
- Jasper Dayton, an Innovative Brand Builder and founder of BrandWorx Productions—will give you expert advice, support, guidance, accountability, and creative unique concepts that work hard for you as you begin building the business you're passionate about.
- We take on purpose bold steps toward creating a business you absolutely love.

### Is the Brandstorming 90-Day Program for you?

The Brandstorming Program is for dedicated entrepreneurs who have tried everything and are now ready to take the right action that supports their goals. The program requires a 3 month commitment.

#### It may be a good fit for you if you...

- See a vision for your future but not a path for getting there.
- Want clarity on your big idea and the exact steps to take as you pursue your dream or vision.
- Want to know how to position yourself online so you effectively supercharge your visibility and credibility in attracting new clients.
- Want to get clear on your message and build an income stream that allows you to maximize your talents, share your gifts, and live with freedom.
- Are ready to overcome resistance, overwhelm, fears, and limiting beliefs.

If any of these sounds familiar the BrandWorx signature bundled programs are a good fit for you.

**Note:** If you're not ready to take action, to be held accountable, or to fully commit to your vision for your future, your business, and your freedom online and offline then the BrandWorx Signature Program is not for you. We accept only those individuals who are serious about creating a business and a life they love.

#### What happens when you join the BrandWorx Influencer Program:

- Get a clear sense of direction on where to start in order to earn more with less effort
- Build and grow a business that totally reflects who you want to be in the world.
- Propel your productivity, so you're focusing on the money generating activities in your business
- You learn concrete, proven business strategies designed to help you attract new leads, convert them into subscribers, members and clients, and change their lives while getting paid well.
- Create an online presence that powerfully drives business your way.
- Find, attract, connect, nurture and enroll the people you want to be doing business with plus working with on your team.
- With guidance you lay the foundation to build a thriving profitable brand, program and business that allows you to use your gifts and achieve the freedom you want and deserve.





### Does the BrandWorx Signature Programs work bundled together?

# \$70,225

One of my BrandWorx Influencer Program Members closed \$70,225 in two weeks using what she learned during our time together.



### Success Story...

BrandWorx Productions made me totally look at my business from a different perspective and over-delivered!

- Dennis Kotnour  
Owner of Healthy Woman

## 500 Locations

When I first met another client, he was producing a lifestyle and income far below his highest talents and capability. He exploded his business financially. He has his product in 500 locations nationally and breaking into the international market.



### Success Story...

Mark shares his success story and how we built a successful business for him during an interview I had with him for the Wellness Business Success Secrets online show I had produced. Watch this interview.

- Mark Bublitz  
Owner of H2O Energy Flow

## 15 years

This program has filled up and sold out for the past 15 years in a row.



### Success Story...

The Brand Building Blueprint is amazing! You give so much for very little. I want you to know how grateful I am that I found you and everyone else should be using you.

- Libbie Walsh  
Owner of Women Simply Thriving



## Brandstorming Program

### Phase 1

#### Build a brand that works hard for you with our signature Brandstorming Program -

Recommended for businesses that are ready for success, increased awareness, more clients and more people buying your services, programs and products.

Your BrandStorm Plan is your vision of what your business will be once it's "done". Your brand, business image and marketing strategy is the combination that is part of your overall business' success plan that focuses on the kind of people that want to buy from you and how you will attract and keep them coming back for more.

#### *Your business image strategy has three components:*

##### **1. Your BrandMap - Strength Finder**

**Values, Passion, Purpose, Vision:** You come first - What drives you? Understand yourself by creating a powerful statement that connects your life and work. You will understand the impact your values have on your business. You will also learn how to lead from the inside out. You will learn why a vision is essential and how to bring out your vision and live it everyday.

**30 - 60 - 90 Day Plan:** Have your custom plan mapped out for you for the next 90 days. This is created by getting clear on your specific goals that are supported by the action steps you will enjoy taking in order to accomplish your goals. Where would you like to see yourself in 90 days from now?

**Finding Your Own Voice:** How are you different from everyone else? Discover your unique value and find your voice in the marketplace. Understand why finding your own voice is so crucial to building your brand. Gain a sense of focus as it relates to your brand and voice.

**Target Market Definition:** The demographic, psychographics, and trading area defined for each market segment.

**Position Strategy:** Describes your plan for positioning your business and its products, your Unique Selling Proposition (USP), and Positioning Statement.

**Sensory Package:** Defines the total sensory experience customers will have with your product, service or business.





### 2. MoneyWorx Program

**Connecting With Your Customers:** Selling with integrity - discover what selling with integrity means and how it can improve performance. Identify most common questions or concerns and develop responses. Integrate your brand in every customer touch point of the sales process.

**Your Marketing mix:** Outlines all marketing activities your business will undertake to attract and retain customers and employees.

**Competitive Analysis:** Identifies your key competitors, their positioning, strengths and weaknesses, and your standing among them.

**Key Marketing Indicators:** Help you monitor the success of your marketing strategy, using the concept of a "marketing funnel."

### 3. Cash Accelerator Program

Learn how to create a stronger connection with your networks, community and current resources. Create cash flow while you are expanding your business and building your brand. Start making offers and creating sales for your business. Learn proven strategies for your sales conversations with a marketing message that connects to buyers.

**Spread the word without diluting your brand:** Reaching the right customers - understanding why your customers buy from you. Uncover the clues from your customers that will help you sell to them.

**Developing Your Channels:** Determine your marketing channels and create your marketing calendar. Learn what makes a good channel to reach your target audience for your message. Understand how to best evaluate the variety of available channels. Discover why your commitment to your channels is critical

**Create Your Endless Referral Generating Plan:** Word of mouth is the best form of advertising. Having a strategy in place will make sure people are saying what you want them to say.

### With This Plan You Will ...

- Identify the locations where you could be generating business on a local, national and global level.
- Identify who the people are that want what you are offering.
- Identify your customer's perceptions and behavior.
- Define your business in 10 words or less that your customers connect with.
- Defining your competitive advantage and what makes you the best at what you do.
- Be able to describe the emotional experience you want your customers to have when doing business with you.
- Identify your customer's buying triggers.
- Understand your competition and how they are out-selling you.
- Create a 12 month promotional strategy online and offline that will strengthen your influence with your professional connections and referrals.





Summary

**Phase 1** - Brandstorming 90 Day Plan - This is where we will create your strategy and customize your plan for you and your specific needs.

1. *Your BrandMap - Strength Finder*
2. *MoneyWorx Program*
3. *Cash Accelerator Program*

**Investment Options for BrandStorming**

**Payment Plan fast action bonus upgrade for Exclusive VIP Bundle**

\$500 deposit + \$1,750 monthly payments ( 3 payments for 90-day program)

**Pay in-full fast action bonus**

\$5,000 (one payment)

**Note:** \* The BrandStorming 90-Day Program is a 3 month program customized to fit your needs. All ballpark estimates and to be announced (TBA) will be re-estimated after the strategy phases are complete and when more information and needs are gathered by all representatives. Billing will reflect the actual costs incurred.

This estimate is valid only for 7 days as the VIP support is available to a hand selected few. If you request changes beyond the scope of the project the change request will be billed additionally. Original or stock photography is not included in this estimate. If original or stock photography is needed a separate estimate will be provided. This estimate does not include printing costs or other out-of-pocket costs. Printing and out-of-pocket cost options for your specific needs will be determined during the strategy sessions. A separate estimate will be provided for out of pocket costs. Tax may be applied to specific out-of-pocket costs.

BrandWorx Productions requests an initial deposit and monthly payments (see fee agreement for details). At the start of the project a monthly payment will charged to the provided credit card. If the project is cancelled, the cancellation has to be in writing by the client. All project costs (production, expenses and 2 months of the payment plan) that have been incurred up to the date of the written cancellation are the responsibility of the client and due upon receipt.

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Client Authorization Signature to Begin Work  
**Kayla K. Storlid**  
Founder of Cardbeenie

Date

**Build A Brand That Works Hard For You So You Wont Have To!**