



We Build Brands That Work Hard For You

Jasper Dayton is a marketing strategist and brand builder that has been called a “Branding Dynamo” for BrandWorx Productions. She specializes in developing branding messages combined with marketing strategies by creating corporate identity systems, website designs, and social media campaigns that help businesses attract, inform, engage and nurture their customers. This allows companies to convert their prospects into profitable customers tha love their services or products.

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★ BrandingStorming Program

- Brand Map
- MoneyWorx Program
- Cash Accelerator Program

★ Corporate I.D. Systems

- Logo Design
- Stationery Packages
- Marketing Collateral
- Ad Campaigns
- Signage Design
- Trade Show Booth Design
- Packaging

★ WebWorx Program

- Membership Sites
- e-commerce sites
- Opt-in Pages
- Online Courses
- List Building Strategies
- Lead Magnet Creation

★ SocialWrite Worx

- Profile image branding
- Social Systems
- Audience Engagement

★ Marketing Strategies

- Target Marketing
- Out Bound Marketing
- In Bound Marketing

Who Needs A Brand That Works?

Many business owners don’t know where to start when it comes to building a brand that works hard for them. While at the same time almost every business you can think of needs to be memorable and well identified whether its on a business card, facebook business page, twitter page, brochure, website, e-mail campaign or signage on the side of their truck. Obviously, the need is greatest when a company is new and has to establish itself in a marketplace against well-entrenched competitors.

Over the past 2 decades BrandWorx Productions has simplified the process of developing brands, starting with an attention grabbing name all the way to the plan that gets your product flying off of the shelf. For example, a specific businesses came to us for help because they were losing sales. After I transformed their business their first sale was \$650,000. Then we helped another from closing no contracts to getting a \$100,000,000 contract. The only difference between the two businesses was the size of their vision. How big is your vision? Our signature Brandstorming program will turn your dream into a brand that works harder than you do. We can take your brand from something no one wants to buy into something people can not live without!

If you see, hear, or know of a business owner that has strong competition, but does not have a strong brand combined with a well planned marketing strategy that communicates their competitive advantage, give him or her our card. BrandWorx Productions, builds brands that work hard for you so you don’t have to!

5 Benefits that Jasper Dayton Delivers

- 1.) Jasper is fantastic at finding the perfect starting point for you.
- 2.) She maps out a plan with her signature Brandstorming Program that gets you from where you are to where you want to be.
- 3.) She has a proven system that creates a clear understanding of your perfect customer, client, or patient and then she finds them.
- 4.) Jasper knows exactly what to say to your audience that engages, nurtures and turns them into raving fans and buying customers.
- 5.) She creatively develops your one of a kind online presence that separates you from your competition.

Why does Jasper love what she does?

Jasper loves to help companies communicate their message in order to gain the attention of their most profitable (and enjoyable) clients for companies of all sizes.

Build A Brand That Works Hard For You

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What's The !IMPACT Effect?

Attract More Business, Skyrocket Your Bottom Line, and Drive a Mission That Uplifts the World

Do you have a business with a mission you love, but you're not:

- Attracting enough business
- Getting the right clients
- Making as much money as you dreamed of
- Not inspiring or creating the difference for others

Welcome to The !IMPACT Effect, a guided adventure that will turn things around so you attract a lot more people to your business a lot more easily and can skyrocket your bottom line by creating a difference for others.

In The !IMPACT Effect, you'll discover a complete, proven system for moving from burned out, overwhelmed, and confused to confident, in charge, and feeling like a total success.

I'll show you how to:

- Build a business that totally reflects who you want to be in the world
- Design your business so it fits your dream lifestyle
- Create an online presence that powerfully drives business your way
- Get on top of the money-making game
- Become masterful at the art of sales

Here's how it works:

- Weekly 1-hour mastermind group call that is designed to give you clear action steps for moving forward with your unique business and put it confidently to use right away. No waiting until you have learned everything and it is "done".
- Access to a private Facebook group where you can ask questions and receive ongoing support
- Access to my Signature BrandStorming 12 step course where you'll learn how to build a brand identity that makes you stand out to exactly the right people. Get ready to create momentum in your business.



!IMPACT EFFECT

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WORK**
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WITH
Jasper DAYTON