



“My Happy Customer”

Who Do You Want Them To Be?

A large, empty rounded rectangular box with a thin black border, intended for drawing or writing. The box is positioned on the right side of the page, below the question 'Who Do You Want Them To Be?'.



“My Happy Customer”

What Do You Know About Them?
Informed assumptions I already have.

A large, empty rounded rectangular box with a thin black border, intended for handwritten notes or answers to the question above.



“My Happy Customer”

What Are Some Questions You Could Ask?

A large, empty rounded rectangular box with a thin black border occupies the right side of the page. It is intended for the user to write down questions related to the 'My Happy Customer' concept.



“My Happy Customer” Create Your Dream Client
Problem Areas, Pain Points, Goals, Values:

A large, empty rounded rectangular box with a thin black border, intended for handwritten notes regarding the customer's problem areas, pain points, goals, and values.

Interview, Surveying & Polling Sheet

Use this sheet (and additional paper if you need to) for documenting question responses, poll statistics and other feedback gathered.

Pressing Challenges, Role in Purchasing, Objections

A large, empty rounded rectangular box with a thin black border, intended for handwritten notes regarding the customer's pressing challenges, role in purchasing, and objections.